



DOW *information*

A Publication of DOW Janitorial
www.dowservices.com

7 Benefits Of A Professional, Commercial Cleaning Service ...And Why Every Business Needs One

Americans spend most of their waking hours at work. While many businesses use a cleaning service, the actual cleaning performed is often minimal, with a quick vacuum and emptying of trash. Deeper dirt, dust, allergens, and pathogens remain in carpets, on blinds, and deep within the upholstery of office furniture.

Increased Employee Productivity

Your employees are happier when the workspace is fresh, clean, and free from accumulated dust and dirt. While many businesses understand the need for ongoing employee training and recognize that a healthy company culture is important, very little thought may be paid to the most important factor in productivity – pure, clean air.

Research reveals that polluted indoor air quality leads to a significant drop in productivity. It is believed that dirty, unhealthy indoor air diminishes human cognitive function.

Reduced Spread of Disease – Fewer Sick Days

Most businesses struggle when a virus is spread from employee to employee. With many of your most valued team out of the office, production slows. Whether an illness is affecting your sales, delivery, or other area, reducing the spread of disease is important.

Even when employees are asked to remain at home when ill, many disregard this request, and then move through the office spreading the virus by contacting various surfaces, which are contacted by others, and so it goes. A deep, professional cleaning is an important factor in keeping your workforce healthier and can help reduce the spread of the latest virus.

A Safer, Healthier Work Environment

Employee health has become an issue of concern, more so now than ever. Many businesses are interested in a more environmentally-friendly operation. A professional commercial cleaning service can use safer, “green” products so that toxins do not linger in the air and the environment is not filled with perfumed cleaning products that can trigger a reaction in many people. If you want to provide a safe, healthy environment for your employees, clean, fresh air matters.

A Positive, Professional Appearance

Contrast two ideas: Walking into a business that has stained carpet, dusty desks, and trash overflowing with crumpled paper and takeout cartons, or walking into a business that looks pristine, smells fresh, and is obviously clean.

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Congratulations to Charlie Gray for earning our 3rd Quarter Janus Award. Charlie works out of our Northwest Arkansas regional office in Springdale. Charlie’s Area Manager, Ramona Meeker, says, “he has worked in some capacity for DOW since 2008.” Charlie left for a short time but returned to us this year as a part-time employee, that position soon turned into full-time with since the pandemic has created so many more opportunities within the company. Ramona goes on to say, “We call him the ‘Electrostatic Man’; I can’t remember what this branch did without Charlie. He really goes the extra mile for us. We truly appreciate all that he does for our team and for DOW.” We are grateful for Charlie and the pride puts into his work and glad to have him back in the DOW family. What an honor to have someone so dedicated to their job on our team.

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A shoddy appearance creates the impression that your business performs shoddy work. A smart, clean, sanitary appearance, with air that smells fresh and sweet produces a subtle impact on customers, clients, and visitors to your enterprise – and higher confidence in your business goods or services.

Good business “housekeeping” includes several critical steps. Some of the more obvious are reducing clutter accumulating in stairways, halls, and other walking areas, keeping trash bins clean, rather than just replacing bags, along with effective dust and dirt removal performed daily. Standard vacuums, even larger models often used by small commercial cleaning companies, do not offer the option of HEPA filters, which are needed in businesses that work with hazardous substances.

Morale Booster

Your employees respond to a cleaner environment, and morale is higher. They feel that the activities you are engaged in are important, and will tend to dress in a more appropriate manner in a clean environment. Even a smaller operation that is kept clean will experience a boost in employee morale, and happier employees attract more business and do their jobs with more pride in accomplishment. Your employees, when morale is high, help to elevate your brand. They post their thoughts about work on social media platforms, and these posts have a big impact on whether you can attract the talent you need to grow your business.

Long Term Cost Savings

Many less competent office cleaning companies perform only the most basic cleaning process. Dust lingers on top of cabinets, shelves, on blinds, and in harder-to-reach areas. Furniture covered with fabric emits dust and odors. Maintaining your office should include keeping furniture, shelving, desks, floors and other areas free from dust, dirt, and contaminants. A high-quality cleaning helps avoid carpets that become heavily stained and damaged, with deeply ingrained dirt that can only be resolved by installing new carpet at high expense.

Your Partner in Success.

We understand the importance of keeping your business clean – for health and safety, and to create a positive first impression for those who enter your premises. We take pride in the support we provide our many business clients and how we have aided them to have a healthier work environment and to present an image that reflects the quality of their goods or services. Talk to us, and schedule a consultation. Our work is guaranteed, and our entire team is trained, professional, and dedicated to providing excellent service -- and treating your office or facility with respect.

For this and more information visit: <https://www.coit.com/>

RAMONA MEEKER
Springdale Area Manager

Congrats to Ramona Meeker for raising the professional standard of building service management by attaining the designation of RBSM (Registered Building Service Manager) for another 2 year term.

By successfully fulfilling the designation’s conditions of eligibility and passing all examination requirements as approved by the BSCAI certification committee.

MIRANDA CLAYTON
*DOW Environmental Service Tech
Arkansas Continued Care Jonesboro*

Congrats to Miranda for completing and passing all 18 training modules and exams to earn the designation “Certified Disinfection Specialist”.

This designation is given to a select few national by Spartan Chemical Company.

TOM HOLT
*Baxter Labs
Mountain Home*

Tom was recently recognized by Baxter staff in saying how much they appreciated Toms hard work and dedication in the production room of Apollo. I, Gary Walling, Baxter Area Manager, received a call from a Baxter supervisor wanting us to recognize his great work !!!!

ROBBIE WILLIAMS
*Baxter Labs
Mountain Home*

Robbie from the Baxter plant was also singled out with a call to me, Gary Walling, Baxter Area Manager, from Baxter management in the film lines

LISTEN UP!
We've Got
Recognitions!!



Employee of the Month is Amy Sweet



Congratulations to Hot Springs' Amy Sweet for earning Employee of the Month for October. Amy has been part of the DOW family for almost 3 months as a full time floater. Amy's Area Manager, Eric Hankins, says this about her, "Amy is great at her job but more importantly, she brings a positive attitude to work with her every day and is always willing to take on new tasks and help out however she can." We love to hear our team members rocking it! Amy is the proud mother of her 5 year old daughter Abby and Amy loves to brag on how well Abby does in gymnastics class! We love to brag on you too! Keep up the great work!!



Clean Vehicle Award goes to Jose Garcia & Craig Simmons

Way to go Jose Garcia and Craig Simmons for earning October's Clean Vehicle Award. Craig and Jose are Floor Technicians that share a vehicle in the field. Their Area Manager, Sonya Smith Triplett, says "Craig & Jose, are the best at what they do and they keep a very clean vehicle it's always nice and neat and always in order." Team work definitely makes the dream work at DOW! Sonya goes on to say, "...and they also are the best floor techs, put them on a floor and it will look fantastic they do great work and they are great to work with too." We agree with Sonya when she says, "I wish we had more cleaners and floor tech that take pride in their work the way Craig & Jose do, they are a great team!"



Clean Closet Award goes to Sharron Perry

We want to give a big round of applause to Sharron Perry, for earning Clean Closet for October. Sharron has worked for DOW just shy of a decade and is currently the Supervisor at BEI. Sharron's Area Supervisor, Tonia Harvey, says Sharron is "fabulous!" Tonia also says that, "she is dependable, well-liked and not only her DOW family but the BEI team as well" Sharron is known to be very well organized and goes above and beyond in the work place too. Tonia says she's an asset to have on her team and we think so too. Thank you for your hard work, Sharron. Congratulations!



Cue the Confetti

DOW Celebrates October

ANNIVERSARIES

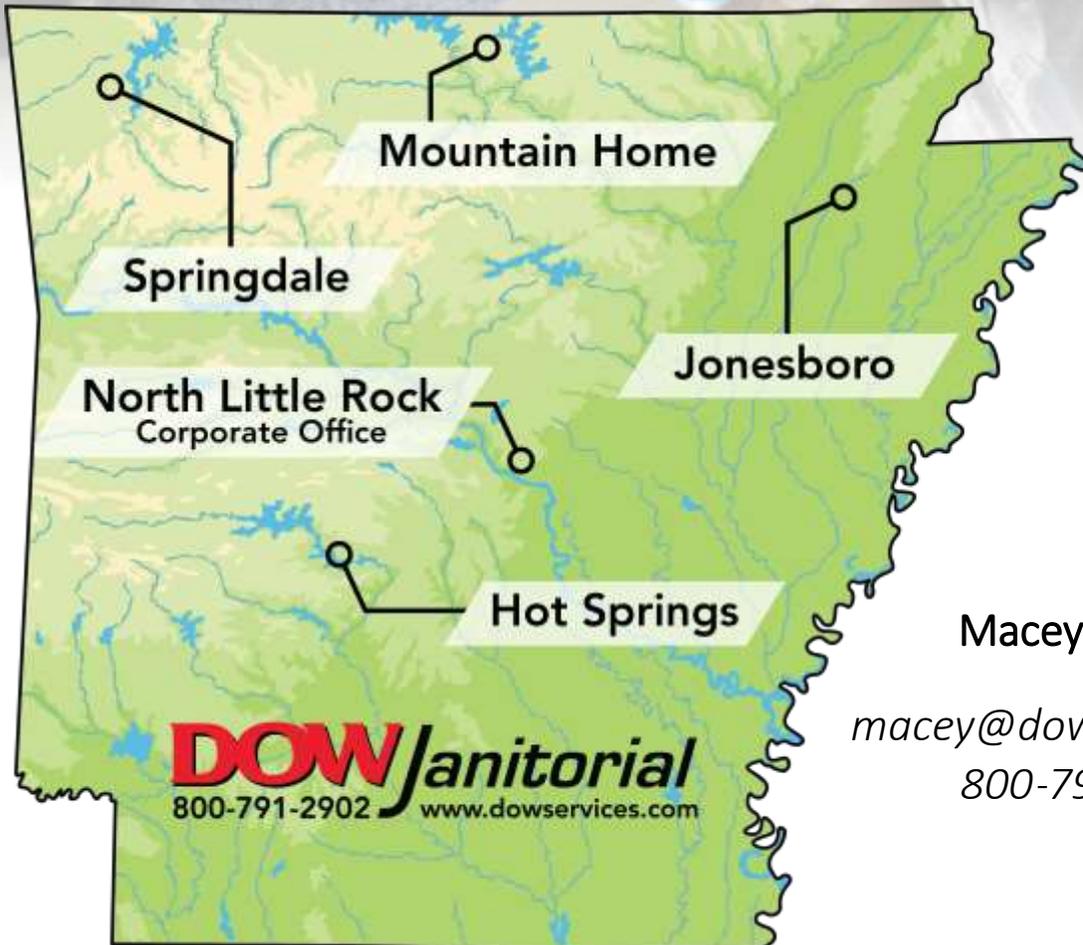
| | | | |
|------------------|----------|--------------------|---------|
| Larry Tanner | 30 Years | Aretha Dawson | 3 Years |
| Sonia Worsham | 28 Years | Ryan Bush | 2 Years |
| Alan Armes | 26 Years | Carlos Davis | 2 Years |
| Anthony Molden | 11 Years | Jacqueline Arnold | 2 Years |
| Miguel Harvey | 7 Years | Wauneatrice Burton | 1 Year |
| Carolyn Mitchell | 6 Years | Virginia Cones | 1 Year |
| Jo Smith | 6 Years | Charles Dumas | 1 Year |
| Jeffrey Stone | 5 Years | Tracy Enoch | 1 Year |
| Sherry McCray | 5 Year | Anthony Enoch | 1 Year |
| Charles Backus | 5 Years | Ervin Floyd | 1 Year |
| Secquoya Reed | 5 Years | Valerie Lecompte | 1 Year |
| Timothy Sparr | 3 Years | Streter Olosan | 1 Year |
| Lesha Melendez | 3 Years | Sasha Purifoy | 1 Year |
| Roderick Boyd | 3 Years | Chandra Tidwell | 1 Year |
| Linda Cole | 3 Years | Miranda Ward | 1 Year |
| Angela Canady | 3 Years | | |

BIRTHDAYS

| | | | | | |
|------------------|-------|-----------------|-------|-------------------|-------|
| Alan Armes | 10-01 | Carla Kelley | 10-10 | Kasey Axelson | 10-21 |
| Kristin West | 10-01 | David Simpson | 10-10 | Elden Boston | 10-21 |
| Katesha Jones | 10-02 | Robin Davis | 10-10 | Emily Conner | 10-21 |
| Patricia Bateman | 10-03 | Meisha Douglas | 10-10 | Ulysses Carter | 10-22 |
| Sheila Stubbs | 10-04 | Charles Dumas | 10-10 | Norwood Tidwell | 10-23 |
| Kelly Duckery | 10-04 | Catrina Keener | 10-12 | Birdie Martin | 10-23 |
| Justin Shuffield | 10-05 | Autry Ruff | 10-13 | Darrell Doby | 10-25 |
| Rhoda Washington | 10-06 | Ervin Boose | 10-14 | Randy Carrales | 10-26 |
| Ben Webb | 10-06 | Morgan Holland | 10-14 | LaTasha Ollison | 10-26 |
| Holly Neal | 10-06 | Kia Pelletier | 10-14 | Alisha Leach | 10-26 |
| Katheryn Harper | 10-07 | Karon Fink | 10-15 | Teddrick Thompson | 10-26 |
| Sandra Kullman | 10-07 | Carlos Davis | 10-16 | Donna Trammell | 10-26 |
| Lesha Melendez | 10-08 | Matthew Rung | 10-16 | Odel Snider | 10-28 |
| Mandy Webster | 10-08 | Barbara Owens | 10-17 | Dow Worsham | 10-28 |
| Patrick Jackson | 10-08 | Alexis Hawthorn | 10-18 | Lover Finley | 10-28 |
| Robert Griffin | 10-08 | Opal McCoy | 10-18 | Mary Garrison | 10-28 |
| Claude Smith | 10-09 | Steve Anderson | 10-21 | Kristen Gibbs | 10-29 |
| Kenneth Mann | 10-09 | Dorothy Morales | 10-21 | Summer Little | 10-31 |
| Josefina Colon | 10-09 | Brien Harris | 10-21 | Linda Mathis | 10-31 |
| Shelby Dunn | 10-09 | Dennis Nelson | 10-21 | | |



To inquire about Commercial Janitorial Services, Infection Control Treatments & Products, contact the DOW Sales Department.



Macey Wadley

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800-791-2902